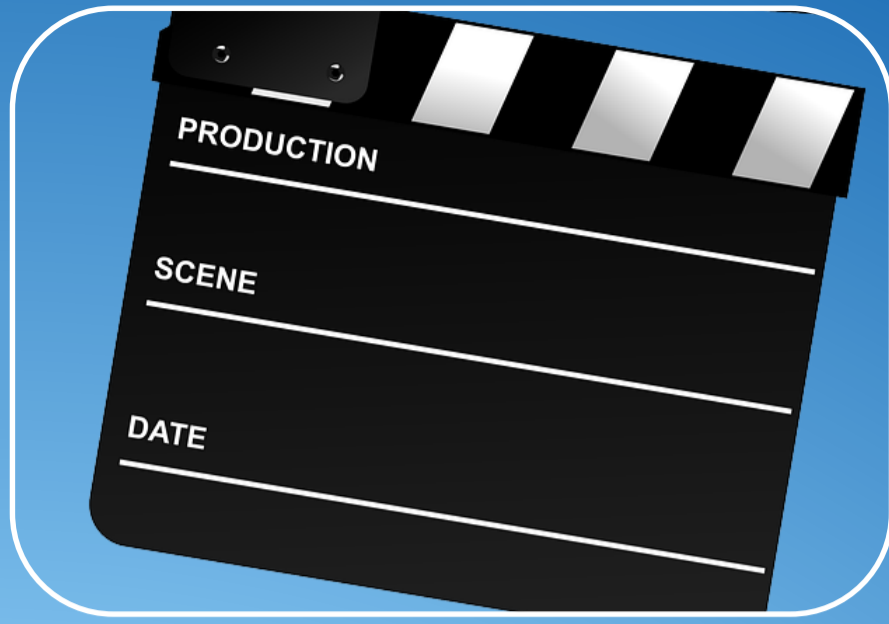


Tips & Tricks for Recording Video



Stabilize Your Camera

- When recording, stabilize your camera. You may want to invest in a tripod for this purpose. Stabilizing the camera keeps it from shaking and greatly improves the viewing experience.



Start Recording Before the Action Starts

- Before the speaker starts talking or the action starts occurring, your camera should be already rolling. You can edit out the lead time later.



Avoid Backlighting

- Lighting is another important consideration. Professional photographers spend a great deal of time making sure the lighting is right, but the most important consideration is that there is no backlighting.



No Zooming

- If you need to get closer or further away from a subject, you can zoom slowly, but in general, don't zoom. Zooming is very distracting for viewers and it also looks amateurish.



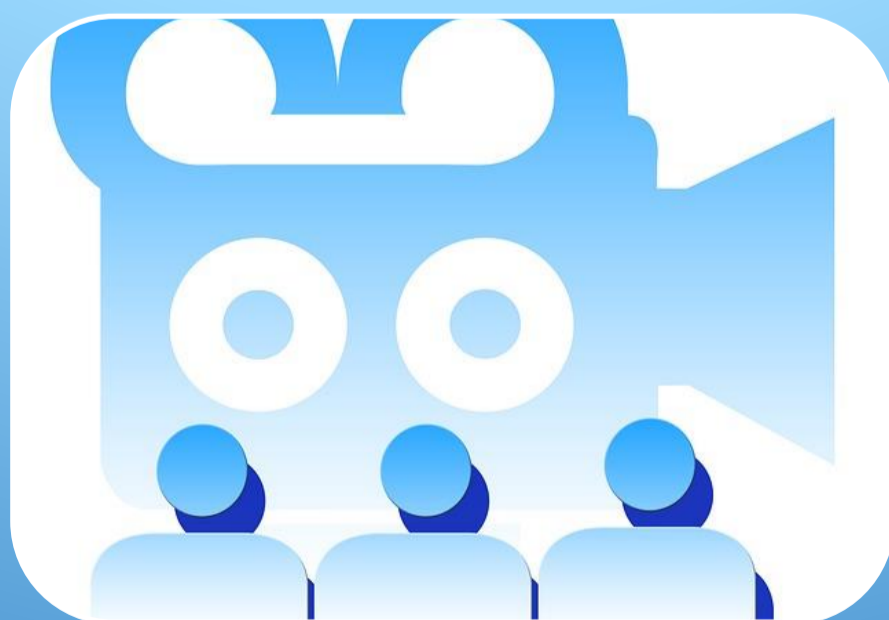
Learn Your Editing Tools

- Before you start making your first video, tinker with your editing tools and learn how they work. There may be features you didn't know about that can greatly improve your work.



Practice

- Think of your first video as a practice video. Don't worry too much about getting everything right. Go through the entire process from outlining to editing.



Study Videography

- Start learning a bit about videography. You can learn more advanced techniques like how to frame subjects. Although you're not making art films, you can still use the knowledge that you pick up from videography.